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QuickPoint! – 2016’s Record-Breaking Celebration of School Choice

By Kathryn Hickok

This week is [National School Choice Week](#). Every January, National School Choice Week highlights the need for effective educational options for all children “in a positive, forward-looking, fun, nonpolitical, and nonpartisan way.”

Planned by a diverse coalition of individuals and organizations, National School Choice Week features special events and activities that support school choice programs and proposals. School Choice Week began five years ago with 150 events. Since then, it has grown into the world’s largest celebration of education reform. The 2016 School Choice Week will feature more than 16,140 independently planned events nationwide.

Andrew Campanella, president of National School Choice Week, explains, “More American families than ever before are actively choosing the best educational environments for their children, which has galvanized millions of additional parents—those without options—to demand greater choices for their own children. National School Choice Week will [provide] a platform for people to celebrate school choice where it exists and demand it where it does not.”

Students have different talents, interests, and needs; and they learn in different ways. The landscape of educational options to meet those needs is far more diverse today than it was even a few years ago. It’s becoming increasingly evident that more choices in education are the way of the future. For more information, visit National School Choice Week online at schoolchoiceweek.com.

Cascade Policy Institute will host a National School Choice Week School Choice Policy Picnic on Thursday, January 28, at noon. Cascade founder Steve Buckstein will discuss the importance of school choice and where we go from here to get more of it in Oregon. Those interested in attending can RSVP to kathryn@cascadepolicy.org.

Kathryn Hickok is Publications Director and Director of the Children’s Scholarship Fund-Portland program at Cascade Policy Institute.

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